



Martin Luther King Jr. Celebration for Florida, Inc.

www.mlkdaytonabeach.org

501(c)3 Non-profit Corporation

P. O. Box 11453

Daytona Beach, FL 32120

Dear Sponsors, New Sponsors and Supporters....

Let me first of all thank you for your continued **S**upport, and **W**elcome those who be a **new** 2021 Sponsor and Supporter!

I hope and pray that this letter finds you, family and business doing well. It's that time again!!!

2020 and COVID-19 have certainly created challenges for us all. With that being said our committee has decided **not** to host any public events at this time. (*i.e. banquet, prayer breakfast, or march*)

Although COVID has changed or postponed the way we all normally do things. The pursuit of higher education and honoring Rev. Dr. Martin Luther King and awarding 6 or more Volusia County High School Seniors with scholarships is **still** our goal. . Especially now due to the current economic situation of so many families, we **MUST** continue to assist our local high school seniors with college expenses.

Of course we cannot accomplish this without YOU!!

Again we seek your generous sponsorship and tangible support to allow deserving graduating seniors from across Volusia County to receive a financial boost as they enter their first year of college. We also hope to expand and include providing financial support to students beyond their freshman year.

Attached you will find the Sponsorship Form. Please consider committing to one of our Sponsorship Levels. As a Signature, or Gold level sponsor you will have the opportunity to impact the future of the students to whom you will be invited to a Virtual Event to present a scholarship in the name of your business. In addition, you will be recognized during our Virtual Awards Ceremony and all other media or advertisements related to this occasion.

Can we count on you to help make 2021 another banner year as, together, we honor, educate and celebrate the life of Dr. Martin Luther King, Jr.?

Please do not hesitate to contact me at (386) 451-1108, if you have any questions.

In service to our future leaders

Kim Brown-Crawford
Event Chair

ALL SCHOLARSHIP CONTRIBUTIONS ARE TAX DEDUCTIBLE
MLK Celebration for Florida, Inc. (501-c-3)